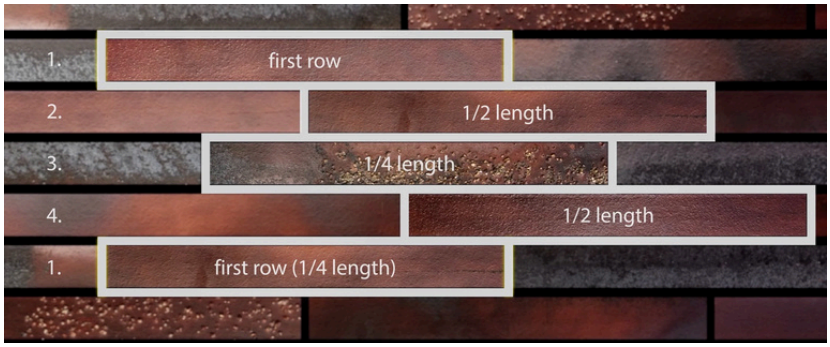
KING KLINKER
THIN BRICK

BONDLINE™ BY KING KLINKER



A New Bond Pattern
Intentional Random Bond

BondLine™ is a modern installation methodology that brings clarity, balance, and consistency to thin brick layouts. Adaptable across multiple sizes, it is especially effective with elongated formats, such as American Imperial, where random bonding can be challenging to execute. BondLine™ provides clear, flexible guidance that preserves the organic "wild" aesthetic—resulting in walls that feel intentional, refined, and visually balanced.



Benefits

Intentional Rhythm

A refined random bond look without visual repetition.

Clear Design Execution

Design intent translated cleanly from drawing to installation.

Efficient Material Use

Cut pieces can be reused across interior wall runs, reducing waste when corners are not required.

Adaptable Across Sizes

Consistent rhythm and balance across multiple thin brick formats.

How To

Row 1 — Reference Row

Lay the first row straight. This sets the joint baseline.

Row 2 — Half Offset

Shift bricks half their length from Row 1.

Row 3 — Quarter Offset

Shift bricks one-quarter length from Row 2.

Row 4 — Modified Half Offset

Shift so joints land halfway between Row 3 joints.

Repeat Rows 1–4

Repeat this 4-row pattern across the wall for a consistent, refined "wild bond" look.

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