



KING CRIMSON,
BLACK BEAUTY
AMERICAN IMPERIAL



FRED HILL ELEMENTARY SCHOOL | TEXAS

King Crimson



CERTIFIED TO ASTM C1088-24 (GRADE EXTERIOR, TYPE TBX/TBS). KING KLINKER THIN BRICK PASSES PCI PULL OUT TESTS FOR



King Crimson, American Imperial Size



Black Beauty, American Imperial Size



THIN BRICK BREAKDOWN

Thin Brick | King Crimson, Black Beauty
Size | American Imperial



KEY PLAYERS

Architect | Pfluger Architects
Developer | Balfour Beatty



AWARDS

Bronze Award in the 2025 Brick in Architecture Awards.

FRED HILL ELEMENTARY SCHOOL | LITTLE ELM, TEXAS

Fred Hill Elementary School in Little Elm, Texas, showcases a modern, high-performance approach to K-12 design. Created by Pfluger Architects and built by Balfour Beatty, the school reflects Denton ISD's next-generation learning model, centered on flexible, connected spaces instead of traditional classroom wings.

A defining feature of the building is its use of King Klinker's King Crimson thin brick, paired with Black Beauty brick at the base. Installed in a vertical one-third running bond and manufactured in the elongated American Imperial size,

the brick creates striking vertical movement across the façade—an effect impossible with standard modular brick.

Constructed using 134 prefabricated wall panels by BakerTriangle Prefab, the building envelope was installed in just 20 working days, achieving approximately 70% time savings over conventional construction.

Recognized for its innovative material use and standout design, Fred Hill Elementary was awarded the Bronze Award in the 2025 Brick in Architecture Awards.